

# MINUTES OF THE COLLIER COUNTY PUBLIC ART COMMITTEE

Naples, FL February 15, 2023

LET IT BE REMEMBERED the Collier County Public Art Committee in and for the County of Collier, having conducted business herein, met on this date at 3:30 PM in a REGULAR SESSION in the Collier Museum at Government Center, Naples Florida with the following members present:

Erin Wolfe Bell

Ricki Baker (virtual)

Bonny Hawley

Ashley Howe - absent

Daniel Papanikolaou - absent

ALSO PRESENT: John Melleky, Arts and Culture Manager

## 1. Call to order and Roll Call

Ms. Bell called the meeting to order.

A quorum of three was established by those members present in the room, Ms. Bell and Ms. Hawley, and virtually (Ms. Baker).

## 2. Pledge of Allegiance

The Pledge of Allegiance was recited.

## 3. Approval of Agenda

*Ms. Hawley made a motion to approve the agenda. Ms. Baker seconded the motion. The motion was carried unanimously, 3-0.*

## 4. Approval of Minutes

*Ms. Hawley made a motion to approve the minutes from the December 21 meeting. Ms. Baker seconded the motion. The motion was carried unanimously, 3-0.*

## 5. Staff Report

Mr. Melleky described the grant process for arts and cultural organizations that is funded through the Tourism Development Council. The Tourist Development Tax grant application process for FY 2023-2024 opened in January for arts and cultural organizations to apply for reimbursable grants for exhibitions,

performances, and marketing plans that target visitors. The grant applications are now online and are due by March 24, 2023, at 5:00 PM.

The grant portal is a part of the new Arts and Culture partner section on the CVB website paradisecoast.com. Users can choose Industry Resources and then Arts and Culture Partners. The Arts and Culture section will grow over time will include the area to build a mailing list of individual artists and performers, information on the County Arts Strategic Plan, Public Art, and the section for Grants.

**Mr. Melleky** described the activities occurring for ¡ARTE VIVA! A Celebration of Hispanic Arts and Culture. Naples Botanical Garden has opened *Frida and Her Garden*, which had great coverage in the new The Naples Press newspaper. Naples Art District hosted Frida Fest from Jan. 21 – Feb. 2 and Naples Art Institute will open *Isabelle de Borchgrave and the World of Frida Kahlo* on March 4 which will showcase 50 of Frida’s dresses in life-size, created in paper. Today’s meeting is held in the midst of the exhibition *Aliento A Tequila*, which is also part of ¡ARTE VIVA!

**Ms. Bell** noted that the Bayshore area is decorated with street banners for the *Mexico: Celebration of Plants and Culture* exhibition that has been running since the fall and includes the *Frida and Her Garden* exhibit. In addition, Naples Botanical Garden donated paint for the bridge walls to match the blue that is in the exhibit.

## 6. Public Comments

There were no public comments.

## 7. New Business

### a. Approval of Murals – Immokalee CRA

**Mr. Melleky** presented information from the Immokalee CRA. They propose a series of 3 murals on the new 7-11 building at 107 9<sup>th</sup> Street in Immokalee. Each mural is 6’ x 9’ each and depicts Lake Trafford, a Farm, and a Cowboy and will be painted on the wall with Exterior Acrylic semi-gloss paint. All three are created by the artist Martha Cantu who is from Immokalee and created the Welcome Sign mural. The cost for the murals is \$13,770.

Ms. Hawley commented that the murals are well done with great subject matter and are very colorful.

***Ms. Baker made a motion to approve the design of the 3 murals by Martha Cantu (Lake Trafford, Farm and Cowboy) on the 7-11 building in Immokalee and should process to the next step of the approval process. The motion was carried unanimously, 3-0.***

## **8. Old Business**

### **a. Solicitation of committee members**

Mr. Melleky announced that applications are being accepted for the four committee positions that are open. Two positions are the terms ending for Ms. Howe and Mr. Papanikolaou. Both of those individuals have been sent the link to reapply if they choose. These positions will be for a two-year term, running from April 2023 to March 2025. The terms of the entire committee were provided in the board packet materials and it was noted that these include the districts represented by each committee member. The committee members can share the link to solicit applications and the press release from the County will be shared with the committee.

Mr. Melleky described the process. At the March meeting, the committee will review and select candidates. Those new candidates will start attending at the April meeting. It was also discussed to have a short orientation at the April meeting to include the Sunshine Law presentation.

### **b. Mural policies**

Mr. Melleky described the background of the information in the packet from a meeting with the County Attorney's office. The first section is the Executive Summary that was approved in 2019 by the Board of County Commissioners on murals. This policy states that murals are approved for the Immokalee and Bayshore Triangle CRA districts. The second section is the mural policies drafted by the Bayshore Triangle CRA that were tabled to allow the Arts and Cultural Strategic Plan to be implemented and to then have the Public Art Committee formed. The third section of the packet includes other mural policies from Ormond Beach and Delray Beach. These policies were recommended by the attorney's office as they address some concerns raised by the Board of County Commissioners regarding mural content.

Ms. Bell remarked that the City of Ormond Beach policies had a good layout and were easy to understand. It was recommended to use these as a starting point to build policies and create templates for an initial review.

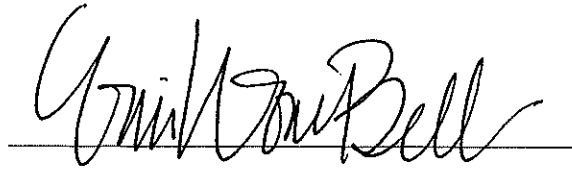
## **9. Advisory Board Member Discussion**

There were no comments by the advisory board members.

## **10. Next Meeting- Wednesday, March 15, 2023, at 3:30 pm at the Collier County Museum at Government Center**

**There being no further business for the good of the County, the meeting was adjourned by Ms. Bell at 4:13 P.M.**

COLLIER COUNTY PUBLIC ART COMMITTEE

A handwritten signature in black ink, appearing to read "Erin Bell", written over a horizontal line.

Chair, Erin Bell

These minutes were approved by the Committee on 3/15/23, as presented, X, or as amended \_\_\_\_\_.