



# PUBLIC ART COMMITTEE

*April, 2023*

# GENERAL MEETING MATERIALS

Agenda, Minutes,  
Staff Report

# Collier County Public Art Committee

## AGENDA

Apr. 19, 2023

3:00 PM

### Hybrid Virtual Zoom Meeting

Collier Museum at Government Center

3331 Tamiami Trail E, Naples, FL 34112

Chair	Erin Wolfe Bell Lisa Cataldo-Absher Ricki Baker Nora Beyrent Muffy Clark Gill Paul Gower Bonny Hawley
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### Zoom Meeting Registration Information

When: Apr 19, 2023 03:00 PM Eastern Time (US and Canada)

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZcocO6hrT0sGtblGrKlqzfbNBjdYHDfsXPq>

After registering, you will receive a confirmation email containing information about joining the meeting.

Two or more members of the Collier County Board of County Commissioners may be present and may participate at the meeting. The subject matter of this meeting may be an item for discussion and action at a future meeting of those boards, councils, or agencies.

All interested parties are invited to attend and to register to speak. All registered public speakers will be limited to three minutes unless changed by the chairman. Collier County Ordinance No. 2004-05 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners, an advisory board, or quasi-judicial board), register with the Clerk to the Board at the Board Minutes and Records Department.

Anyone who requires an auxiliary aid or service for effective communication, or other reasonable accommodations to participate in this proceeding, should contact the Collier County Facilities Management Division, located at 3335 Tamiami Trail E., Suite 101, Naples, Florida 34112, or (239) 252-8380, as soon as possible, but no later than 48 hours before the scheduled event. Such reasonable accommodations will be provided at no cost to the individual.

For more information, call John Melleky at (239) 252-6293.

1. Call to Order and Roll Call
2. Pledge of Allegiance
3. Approval of Agenda
4. Approval of Minutes
5. Introduction of Advisory Board Members
6. Staff Report
  - a. John Melleky, Arts and Culture Manager
7. Public Comments
8. New Business
  - a. Orientation
    - i. Sunshine Laws and Ethics – Colleen Greene, Office of the Attorney, Collier County
    - ii. Attendance and Meeting Schedule
    - iii. Resolution of Committee
    - iv. Vision and Mission
    - v. Overview of the Master Plan
    - vi. Brief Overview of Public Art Inventory
    - vii. New Public Art Installations and Projects
  - b. Selection of Chair and Vice Chair
  - c. Artist Survey – review and provide feedback
9. Old Business
  - a. Holiday Banner Sub Committee – Bayshore
    - i. Update
    - ii. Selection of one additional member to subcommittee
  - b. Florida Association of Public Art Professionals Conference information
10. Advisory Board Member Discussion
11. Next Meeting
  - a. May 17, 2023, 3:00 pm Location: Collier County Museum at Government Center
12. Adjournment

# MINUTES OF THE COLLIER COUNTY PUBLIC ART COMMITTEE

Naples, FL March 15, 2023

LET IT BE REMEMBERED the Collier County Public Art Committee in and for the County of Collier, having conducted business herein, met on this date at 3:30 PM in a REGULAR SESSION in the Collier Museum at Government Center, Naples Florida with the following members present:

Erin Wolfe Bell

Ricki Baker (virtual)

Bonny Hawley

Ashley Howe

Daniel Papanikolaou - absent

ALSO PRESENT: John Melleky, Arts and Culture Manager

## 1. Call to order and Roll Call

Ms. Bell called the meeting to order.

A quorum of four was established by those members present in the room, Ms. Bell, Ms. Hawley, and Ms. Howe, and virtually (Ms. Baker) as she joined during the Approval of Minutes section.

## 2. Pledge of Allegiance

The Pledge of Allegiance was recited.

## 3. Approval of Agenda

*Ms. Hawley made a motion to approve the agenda. Ms. Howe seconded the motion. The motion was carried unanimously, 3-0.*

## 4. Approval of Minutes

*Ms. Hawley made a motion to approve the minutes from the Feb. 15, 2023, meeting. Ms. Howe seconded the motion. The motion was carried unanimously, 4-0.*

## 5. Staff Report

Mr. Melleky mentioned that the Tourist Development Tax Grant program is in its final weeks with grant applications due by Mar. 24, 2023, at 5:00 pm.

Many activities are taking place as part of the ¡ARTE VIVA! festival, a Celebration of Hispanic Arts and Culture. *Isabelle De Borchgrave and the World of Frida Kahlo* opened at Naples Art Institute on Mar. 4. Marco Island Center for the Arts opened their monthly exhibition of *Reflections of 4 Artists – Kahlo, Rivera, Salvador, and Picasso*. On Thursday, Mar. 20 they will present Dr. Ed Calle, Latin Grammy winner for a concert in their exhibition space. That weekend, Artis—Naples opens their *Three Degrees of Separation* of modern artworks from the Americas showcasing items in their permanent collection. They will also have Troupe Vertigo and Flamenco performances between April 4 – 8. Finally, Opera Naples has their Festival Under the Stars opening on March 21. This festival will showcase three items as part of ¡ARTE VIVA! – the opera *Carmen*, a night of Spanish Zarzuela and Flamenco, and closing the festival is the opera *Frida* on April 4 and 5.

## 6. Public Comments

There were no public comments.

## 7. New Business

### a. Selection of committee members

Mr. Melleky presented the candidates that submitted applications for membership on the Public Art Committee. The group reviewed the candidates and decided to select a candidate from District 3 first and then one from District 5, to make sure all districts are being represented. The two remaining positions were selected from the entire pool.

A summary of all candidates is below.

Name	District	Category	Result
Leeza Arkhangelskaya	3	Working artist	Non-appointment
Lisa Cataldo-Absher	3	Working artist	Appointment
Ashley Howe	3		Withdrew nomination at meeting
Alice Kiderman	3	Working artist	Non-appointment
Richard Sullivan	3	Former arts fair producer	Non-appointment
Elizabeth Barnes	5	Working artist	Non-Appointment
Nora Beyrent	5	Working artist	Appointment
Andrea Floyd Halman	5	Working artist	Non-Appointment
Jonathan Martinez	5	Working artist – runs arts programs	Alternate selected if needed
Cynthia Arnold	2	Nonprofit manager	Non-appointment
Monique Ferns	2	Nonprofit volunteer	Non-appointment
Martha C. (Muffy Clark) Gill	4	Working artist	Appointment
Paul Gower	4	Working artist	Appointment
Maureen Roberts	2	Arts fair producer	Non-appointment

Vicky Tesmer	4	Working artist	Non-appointment
Gary Wheeler	1	Working artist	Non-appointment

*Ms. Hawley moved to recommend Lisa Cataldo-Absher, representing District 3, to be appointed to the Public Art Committee for a term from Apr. 2023-Mar. 2025. Ms. Baker seconded the motion. The motion was carried unanimously, 4-0.*

*Ms. Hawley moved to recommend Nora Beyrent, representing District 5 to be appointed to the Public Art Committee for a term from Apr. 2023 – Mar. 2025. Ms. Howe seconded the motion. The motion was carried unanimously, 4-0.*

*Ms. Hawley moved to recommend Muffy Clark Gill, representing District 4 to be appointed to the Public Art Committee for a term from Apr. 2023 – Mar. 2025. Ms. Baker seconded the motion. The motion was carried unanimously, 4-0.*

*Ms. Hawley moved to recommend Paul Gower, representing District 4 to be appointed to the Public Art Committee for a term from Apr. 2023 – Mar. 2025. Ms. Howe seconded the motion. The motion was carried unanimously, 4-0.*

*Ms. Hawley moved to recommend Jonathan Martinez, representing District 3 to be appointed as an alternate selection, in case anyone declines, to the Public Art Committee for a term from Apr. 2023 – Mar. 2025. Ms. Howe seconded the motion. The motion was carried unanimously, 4-0.*

**b. Meeting Schedule**

Mr. Melleky presented a tentative meeting schedule that has meetings held every odd-numbered month with each April being an orientation for the new members. Dates for the next year are as follows: April 19, 2023 – Orientation, May 17, 2023, July 19, 2023, September 20, 2023, November 15, 2023, January 17, 2024, March 20, 2024, April 17, 2024, and May 15, 2024.

*Ms. Hawley moved to approve the tentative meeting schedule for 2023-2024. Ms. Howe seconded the motion. The motion was carried unanimously, 4-0.*

**8. Old Business**

**a. Bayshore Subcommittee – Holiday Banners and Murals**

**Mr. Melleky** announced that the subcommittee that was discussed at the Sep. 2022 meeting will now meet. It will include two individuals from the Bayshore CRA committee, two members from the Bayshore MSTU committee, and two members from the Public Art Committee. The committee will develop the processes and procedures to obtain holiday banners for the Bayshore area. Ms. Hawley and Ms. Howe are the representatives from the Public Art Committee. The first meeting will be on April 6

at 5:00 PM at the Kapnick Center at Naples Botanical Garden. Ms. Howe can represent the committee at the first meeting and then another committee member will take her place once the committee chooses another individual at the April 2023 meeting.

**b. Florida Association of Public Art Professionals (FAPAP) Conference**

**Mr. Melleky** updated the committee on the FAPAP Conference, which will from May 9- 11, 2023 at the Hilton Garden Inn in Downtown Orlando. The board packet included the hotel information and the link to more information. The agenda was just published online today, March 15, 2023, and includes a presentation by Miami artist Michelle Oka Doner.

**Ms. Bell** noted that the committee members can attend but expenses are on their own.

**9. Advisory Board Member Discussion**

Ms. Bell thanked Ms. Howe for her service to the committee especially during this first year to get things started. One of the major initiatives completed was creating the Vision and Mission of the committee, which helps set up the Master Plan.

**10. Next Meeting- Wednesday, April 19, 2023, at 3:00 pm at the Collier County Museum at Government Center**

There being no further business for the good of the County, the meeting was adjourned by Ms. Bell at 4:22 P.M.

**COLLIER COUNTY PUBLIC ART COMMITTEE**

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**Chair, Erin Bell**

These minutes were approved by the Committee on \_\_\_\_\_, as presented, \_\_\_\_\_, or as amended \_\_\_\_\_.

**Arts and Culture**

**John Melleky – Arts and Culture Manager 03/01/2023-03/31/2023**

**TDT GRANTS AND OTHER GRANT PROGRAMS**

- Responded to questions about the grant application and process – held meetings with organizations (listed below).
- Conducted draft review of proposals – four organizations took advantage of this program.
- Completed the setup of the panel review process in the system.
- Obtained panel members and set date for in-person review meeting.
- Met with the county attorney’s office to finalize changes to grant contracts.
- Completed application process – applications closed on 03/24 with 13 applications between the 2 categories.
- Obtained the Economic Impact Calculator to measure the economic impact of grant applications.

**TDT GRANT PROGRAM MEETINGS**

<b>DATES</b>	<b>ORGANIZATION</b>
03/01/23	Golisano Children’s Museum of Naples
03/02/23	United Arts Collier, Gulfshore Opera, Opera Naples, Naples Art District
03/03/23	Holocaust Museum
03/04/23	Florida Stone Crabbers Association
03/05/23	Florida Stone Crabbers Association, Naples Art District
03/06/23	Artis--Naples
03/10/23	The Naples Players
03/15/23	Gulfshore Playhouse, Naples Art District
03/16/23	The Naples Players, Florida Stone Crabbers Association, Golisano Children’s Museum of Naples, Naples Botanical Garden
03/20/23	Opera Naples, The Naples Players
03/21/23	United Arts Collier, Naples Art Institute
03/22/23	Marco Island Center for the Arts

**TDT GRANT PROGRAM TIMELINE FY 2023-2024 CYCLE**

<b>DATE</b>	<b>ORGANIZATION</b>
01/23/23	Grant application portal opened at 9:00 AM.
03/03/23	Organizations can submit a draft application for review prior to the grant application deadline. Draft submission due by 5:00 PM. <b>4 organizations submitted.</b>
03/06/23	Draft application reviews finalized – completed earlier than originally

DATE	ORGANIZATION
	planned.
03/24/23	Grant Application Deadline – 5:00 PM. <b>13 applications received.</b>
April 2023	Grant applications are reviewed.
05/22/23	Grants approved by Tourism Development Council.
06/07/23	Grant contracts completed by organizations.
06/27/23	Grant contracts approved by the Board of County Commissioners.

### **GENERAL CVB PROJECTS**

- Database project
  - Assigned records for team to update.
  - Updated all master tables with new Account Types, Categories, Subcategories, Geo codes, and Connection mail lists.
  - Held kickoff meeting with the team for the record updates.
- Learned basics of Zartico to begin tracking of arts events and locations.
- Attended the PR 101 Webinar on Mar. 30, 2023.

### **GENERAL COUNTY PROJECTS**

- Bayshore CRA
  - Participated in Program Manager interviews.
  - Planned subcommittee meeting about holiday banners in Bayshore that will have participation with two of the Public Art Committee members.

### **PUBLIC ART COMMITTEE**

- Created the public notice and board materials and held the March committee meeting. Selected four new committee members from a pool of 16 applications.

### **¡ARTE VIVA! - HISPANIC ART FESTIVAL**

- Worked with the advertising team on ideas to update the content on the web page and social media.
- Reviewed and approved new Meet the Artist Series online that went live at the end of March.
- Prepared an article for the MyCollier newsletter on upcoming activities.
- Planned next partner meeting for April 19. Sent out invitations and prepped an initial agenda with a guest speaker from Naples Botanical Garden to discuss early results.

· ¡ARTE VIVA! Event Attendance

DATE	ORGANIZATION
03/03/23	Naples Art Institute – previewed <i>Isabelle de Borchgrave and the World of Frida Kahlo</i>
03/03/23	Naples Botanical Garden – Frida After 5 with Opera Naples performing selections from <i>Frida</i>
03/14/23	Marco Island Center for the Arts – Reflection on Four Artists exhibition
03/16/23	Marco Island Center for the Arts – Dr. Ed Calle
03/18/23	Ave Maria Margarita and Taco Festival
03/28/23	Opera Naples Festival Under the Stars - <i>Carmen</i>
03/29/23	Opera Naples Festival Under the Stars – Spanish Zarzuela and Flamenco
03/31/23	Artis—Naples The Baker Museum – Spring Exhibition preview - <i>Three Degrees of Separation</i>

**OUTREACH TO ARTS AND CULTURE ORGANIZATIONS**

Outreach to organizations includes meetings, introductions, and attendance at various arts and cultural activities throughout the month.

DATE	ORGANIZATION
03/01/23	Method and Concept – Gallery opening/Centennial Celebration
03/02/23	Bayshore CRA – monthly meeting
03/03/23	Naples Art Institute – previewed Isabelle deBorchgrave and the Wo
03/09/23	Naples Historical Society
03/10/23	The Studio Players – <i>Saving Kitty</i>
03/14/23	United Arts Collier – review of arts strategic plan
03/15/23	Laura Amalia Redding and Brett Harvey – introductory meeting
03/17/23	The Ringling, State Art Museum of Florida, opening of <i>Reclaiming Home, Contemporary Seminole Art</i> exhibition
03/18/23	Cattle Drive Immokalee Pioneer Museum
03/23/23	Florida Humanities and Collier Community Foundation
03/23/23	Florida Gulf Coast University – exhibition opening
03/24/23	United Arts Collier – discussed tracking of arts organizations for AEP6 study
03/25/23	Hotworks Naples Fine Art Show
03/26/23	Naples Art Institute – Downtown Art Fair Opera Naples – Community Day at Festival Under the Stars
03/27/23	Marco Island Sunrise Rotary – guest speaker on County Arts programs
03/27/23	Associate Leadership Collier Arts and Culture Day – panel speaker
03/29/23	Michelle Tricca – meeting to discuss kickoff of Face of Immokalee public art piece

## UPCOMING STRATEGIC INITIATIVES

- Database project – data updates for arts and culture sector and collection of information on individual artists.
- Tracking of arts organization information – Zartico and from current grant projects running.

**NEW**

**BUSINESS**

**Collier County  
Advisory Boards  
in the Sunshine**



**Office of the County Attorney  
Jeffrey A. Klatzkow, County Attorney**

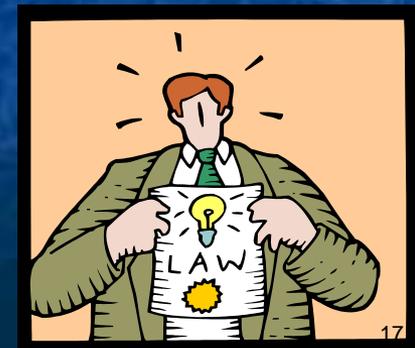
# Overview of Presentation

- A Discussion of Florida's Government in the Sunshine Law;
- A Discussion of Public Records Law; and
- Ethics Laws, both State and Local

# Florida's Government in the Sunshine Law

# What is Florida's Government-in-the-Sunshine Law?

- ® Enacted in 1967
- ® Found in Chapter 286, Florida Statutes
- ® Establishes a basic right of access to most meetings of boards, commissions and other governing bodies of state and local governmental agencies or authorities



# Sunshine Law

The Sunshine Law is “applicable to any gathering, whether formal or casual, of two or members of the same board or commission to discuss some matter on which foreseeable action will be taken by the public board or commission.”

Hough v. Stembridge, 278 So. 2d 288 (Fla. 3d DCA 1973).

- ② The Sunshine Law applies to all advisory boards and all of the advisory board's subcommittees.
  
- ② The Sunshine Law applies when two or more members of a board or subcommittee discuss a matter that may foreseeably come before the board or subcommittee.

# The Three Basic Requirements of the Sunshine Law, § 286.011, Florida Statutes



Meetings of public boards, commissions or committees (“boards”) must be open to the public.



Reasonable notice of such meetings must be given.



Minutes of the meeting must be taken.

# Meetings Must be Open to the Public

The public must be allowed to attend meetings, and the location:

- Ⓡ Must be accessible
- Ⓡ Sufficient size for turnout
- Ⓡ Facility cannot discriminate based on age, race, etc.
- Ⓡ Public access not unreasonably restricted
- Ⓡ Be within Collier County with few exceptions
- Ⓡ The public shall be given a reasonable opportunity to be heard on a proposition before a board or commission. Board may establish policies to maintain orderly conduct and decorum. May establish time limits.

Reasonable notice of such meetings  
must be given.

The public must be given reasonable and timely notice so they can decide whether to attend. What is “reasonable” or “timely” depends on the circumstance. It does not necessarily require a newspaper advertisement; contact the County Attorney’s Office for guidance.

Minutes of the meeting are required. Written minutes must be taken and made available promptly.

- ④ Sound recordings may also be used, but only in addition to written minutes.
- ④ Minutes may be a brief summary of meeting's events.
- ④ Minutes are public records.
- ④ Minutes must record the votes.



# Subcommittee Issues

A subcommittee is a subordinate committee chosen from among the members of a main committee to carry out special assignments. All members of a subcommittee must be members of the Advisory Board. All subcommittees are Sunshine Committees, and must adhere to all of the requirements of the Sunshine Law.

# Advisory Board Members

Must strictly adhere to all aspects of the Sunshine Law.

- Ø No pre or post meeting discussions;
- Ø No private conversations on the dais;
- Ø Avoid texting on the dais;
- Ø May not use non-members as liaisons between board members;
- Ø Avoid the appearance of impropriety.

# The Sunshine Law applies to Written Correspondence

A board member may send documents on matters coming before the board for official action to other board members, PROVIDED there are no responses from, or interaction related to documents among, the board members prior to the public meeting. The written correspondence becomes a public record.

- Recommend use of staff liaison.
- Two way communication must be done in the Sunshine.



# Inspection Trips

Members of an advisory board may conduct inspection trips (limited basis).

- Ⓜ All requirements of the Sunshine Law must be met, as fact finding exemption does not apply to a board with “ultimate decision-making authority.” *See Finch v. Seminole County School Board*, 995 So. 2d 1068 (Fla. 5<sup>th</sup> DCA 2008).
- Ⓜ To avoid Sunshine issues, if you wish to conduct an inspection, do so outside the company of a fellow board member.



# FAQs

- Are two members of the same Advisory Board or Board of County Commissioners allowed to attend the same social event or civic function, like a Chamber of Commerce meeting?
- Social events and other community events are of course permissible. Advisory Board members must be aware not to discuss any matter that may be discussed at their advisory board meetings.

- Does the Sunshine Law apply to a meeting between one County Commissioner and a private citizen?
- No, the Sunshine Law only applies to certain discussions between two members of the same board.

# Validity of Action Taken in Violation of The Sunshine Law/Subsequent Corrective Action

- ① Section 286.011, F.S., provides that no resolution, rule, regulation or formal action shall be considered binding except as taken or made at an open meeting.
- ① Recognizing that the Sunshine Law should be construed so as to frustrate all evasive devices, the courts have held that action taken in violation of the law is void *ab initio* (from the beginning).
- ① *Within limitations*, some case law exists holding that Sunshine Law violations can be cured by independent, final action taken completely in the Sunshine.

# What are the Consequences if a Public Board or Commission Fails to Comply with the Sunshine Law?

## **Criminal Penalties:**

- ① It is a second degree misdemeanor to knowingly violate the Sunshine law.
- ① Punishable with a fine of up to \$500 and/or up to 60 days imprisonment.

## **Other Penalties Include:**

- ① Removal from position.
- ① Payment of attorney's fees incurred by the challenging party, as well as declaratory and injunctive relief.



# The Headlines We Don't Want!

“Judge Finds Marco Councilor Guilty of Sunshine Law Violation!!” Naples Daily News 2/7/08

“Planning Member’s Lunch Clouds Florida in Sunshine Law” Naples Daily News 2/7/07

Grand Jury OKs City Sunshine Law Investigation 7/12/07  
Jacksonville News

“A Times-Union Investigation Finds Evidence of Florida Sunshine Law Violations” Florida Times-Union 6/14/07

# PUBLIC RECORDS



**Office of the County Attorney**

**Jeffrey A. Klatzkow, County Attorney**

# The Definition of Public Records Open to Inspection to Any Person is Very Broad.

*A public record encompasses all materials made or received by an agency in connection with official business which are used to perpetuate, communicate or formalize knowledge, regardless of whether such materials are in final form.*



# Public Records Law

## 4 Public Records include:

All documents, paper, letters, maps, books, tapes, photographs, films, sound recordings, data processing software, or other material, regardless of physical form or means of transmission made or received pursuant to law in connection with transaction of official business by the agency. (*Chapter 119, Florida Statutes*)

# Public Records Law applies to:

- 4 Records developed by the Board, Board-Appointed Committees, and employees
- 4 All Types of records including written communications, letters, notes and e-mails

*Numerous exemptions are identified in §119.07, Florida Statutes, and other statutes*

## **ADVISORY BOARD GUIDELINES FOR PUBLIC RECORDS AND EMAILS**

- ® While you are serving on an advisory board, correspondence and emails to or from anyone, on any computer (private or government owned), relating to County business is a public record.**
- ® Public records must be maintained pursuant to State guidelines. You may save them on the computer, a disk, or as a hard copy. If leaving your position on an advisory board, please provide a copy of all public records in your possession to the County Staff Liaison.**
- ® One-way communications by email should be directed to the County Staff Liaison. Pursuant to the Sunshine Law, no two-way communications between members (except during publicly noticed meetings) is permitted.**
- ® If you choose to communicate with members of the public concerning County business via email, please be aware that your name and email address, as well as the name and email address of the public person, becomes a public record.**

# What Public Records are Exempt From Disclosure?

## Common exemptions are:



- 2 Records prepared for litigation proceedings or in anticipation of legal proceedings
- 2 Social Security numbers of employees and former employees
- 2 Sealed bids or proposals
- 2 Home addresses of current and former law enforcement officers including Code Enforcement Officers

# Public Records Requests

Can be made verbally or in writing by any person

## The Board, Committee, or Staff:

- 4 Has a “reasonable” time to respond
- 4 Can charge for the cost of retrieving records if the amount requested is voluminous
- 4 Can charge 15 cents per page

## The Public Records Law does not require:

- 4 The retention of records (this is covered by the State’s records retention policy)
- 4 The creation of records or the provision of records in the format requested
- 4 An explanation of the records

\* Collier County Resolution No. 2007-327

# PENALTIES



**A violation of the Public Records Act carries both civil and criminal penalties!**

# FAQs

1. How does someone make a public records request?

A public records request may be as formal as a written request or as informal as a telephone call with everything in between.

2. Is the person making a public records request required to fill out an application or some other form?

No. The important thing is to find out what records are being asked for, and to get a copy of those records to the requestor within a reasonable time.

### 3. Who does this?

If the request is simple and can easily be handled by your department, such as a copy of a permit that the requestor had filed, then it should be handled then and there. Any substantial requests should be forwarded to the Customer Relations Division. Your supervisor should assist you in this.

# Social Media and Florida's Sunshine and Public Records Laws



# Tools for Social Networking:

Facebook

Twitter

Instant Messaging

You Tube

Instagram

# Social Media Challenges

Increased risk of running afoul of Florida's  
Government in the Sunshine and Public Records  
Laws.

# Florida's Public Records Laws

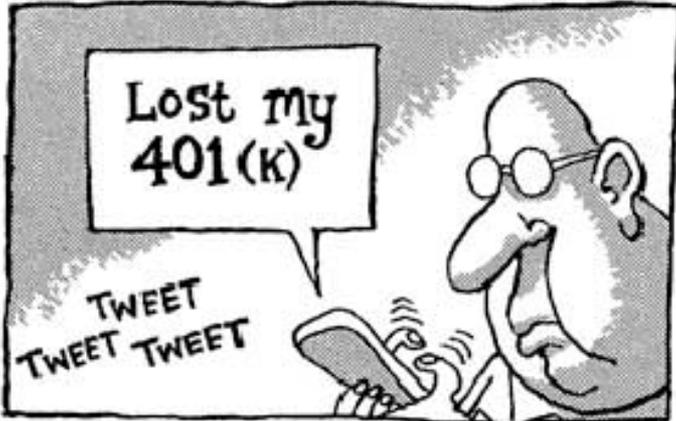
## Broad Definition

- ▣ Florida Supreme Court (1980)
- ▣ “All materials made or received by a city in connection with official business which are used to perpetuate, communicate or formalize knowledge.”

# Social Media Activity is a Public Record...

Regardless of the platform, if the post/tweet/image or other material otherwise meets the standards for a public record,

- It *is* a public record,
- It *must* be retained, and
- It *must* be producible for inspection or copying if requested.



ROGERS ©2009 PITTSBURGH POST-GAZETTE

# Social Media and Sunshine

Advisory board members *must not* engage on social media in an exchange or discussion of any matter that might foreseeably come before the board for action...  
*Period.*

(To engage in such an exchange is to violate the Sunshine Law.)

The courts frown upon any communication activity between board members that appears to be an attempt to evade Sunshine Requirements.

# The Comment Trap

Advisory board members must be wary of commenting on *any* social media platform about matters that foreseeably may come before the board for action.

(The danger arises from the potential for two or more board members to exchange comments, intentionally or inadvertently.)

# FAQs

- Should I ever use my personal Social Media for County Business?
- Never. There is a reason that the County gives you an email account. Use your County email or use the telephone. And never use your personal computer for County business unless you have logged onto the County network. The last thing you want is someone to subpoena your hard drive to search for public records.

# Ethics Laws



**Office of the County Attorney**  
**Jeffrey A. Klatzkow, County Attorney**

# This will not suffice!



# Two Areas of Ethics Laws

- State Law: Chapter 112 Code of Ethics for Public Officers and Employees. Applies to all advisory board members, elected officials, and County employees.
- The County's Ethics Ordinance: Ord. No. 2003-53, as amended. Applies to all advisory board members, elected officials, and County employees.

# Unauthorized Gifts and Compensation

Public officers or employees, local government attorneys, and their spouses and minor children are prohibited from accepting any compensation, payment, or thing of value when they know, or with exercise of reasonable care should know, that it is given to influence a vote or other official action. [Sec. 112.313(2), (4), Fla. Stat.]

# Unauthorized Compensation

Public officers including Advisory Board members, and their spouses and minor children are prohibited from accepting any compensation, payment, or thing of value when they know, or with the exercise of reasonable care should know, that it is given to influence a vote or other official action. [Sec. 112.313(4), Fla. Stat.]

# Misuse of Public Position

Public officers and employees, and local government attorneys are prohibited from corruptly using or attempting to use their official positions or the resources thereof to obtain a special privilege or benefit for themselves or others. [Sec. 112.313(6), Fla. Stat.]

# Disclosure or Use of Certain Information

Public officers and employees and local government attorneys are prohibited from disclosing or using information not available to the public and obtained by reason of their public position for the personal benefit of themselves or others.  
[Sec. 112.313(8), Fla. Stat.]

# Prohibited Business Relationships

- ▣ 1. Doing Business With One's Agency
- ▣ 2. Conflicting Employment or Contractual Relationship

# Doing Business With One's Agency

- (a) A...public officer acting in an official capacity, is prohibited from purchasing, renting, or leasing any realty, goods, or services for his or her agency from a business entity in which the officer or employee or his or her spouse or child owns more than a 5% interest. [Sec. 112.313(3), Fla. Stat.]
- (b) A public officer or employee, acting in a private capacity, also is prohibited from renting, leasing, or selling any realty, goods, or services to his or her own agency if the officer or employee is a state officer or employee, or, if he or she is an officer or employee of a political subdivision, to that subdivision or any of its agencies. [Sec. 112.313(3), Fla. Stat.]

# Conflicting Employment or Contractual Relationship

- (a) A public officer or employee is prohibited from holding any employment or contract with any business entity or agency regulated by or doing business with his or her public agency. [Sec. 112.313(7), Fla. Stat.]
- (b) A public officer or employee also is prohibited from holding any employment or having a contractual relationship which will pose a frequently recurring conflict between the official's private interests and public duties or which will impede the full and faithful discharge of the official's public duties. [Sec. 112.313(7), Fla. Stat.]
- Can be waived in the case of Advisory Board Members by a two-thirds vote of the Board of County Commissioners (after disclosure on Commission Form 4A).

# Voting Conflicts of Interest

Requires no County, municipal, or other Local Public Officer (including members of Board appointed committees) shall vote in an official capacity upon any measure which would inure to the special private gain or loss of themselves, any principal or entity by whom they are retained, other than an agency as defined in § 112.312(2), *Fla. Stat.*, or to any relative or business associate. (Specific exemptions apply.)

# Voting Conflicts of Interest

- Exemptions may apply:
  - 1. Remote and speculative test “uncertainty at time of vote.”
  - 2. Size of class test “unique gain or loss.”

## Requires that public officers, including members of advisory committees:

- ❶ Must announce the nature of the conflict before the vote; abstain from voting; and file a memorandum of voting conflict.
- ❷ May not participate in the discussion without first disclosing the nature of their interest in the matter (either in writing prior to the meeting, or orally as soon as they become aware that a conflict exists).
- ❸ May not participate in an attempt to influence the decision.

# Optional Abstention Provision

- n Section 286.012, Fla. Stat., provides that an advisory board member may abstain from voting on a matter when there is or appears to be a possible conflict of interest to avoid any perceived bias or prejudice.
- n The advisory board member is required to file Voting Conflict Form 8B when citing a potential conflict under this provision.

# Form 1 - Limited Financial Disclosure

- Collier County Code Enforcement Board
- Collier County Planning Commission
- Collier County Water and Wastewater Authority

# Penalties

Violation of Statute

Includes a fine up to \$10,000 and  
removal from office



# Collier County Ethics Ordinance



# Collier County has a No Gift Policy

Public officials including Advisory Board members are prohibited from accepting any gift or any other thing of monetary value from anyone that has an interest that may be substantially affected by the performance or non-performance of duties of a public official.

Stricter than State Law.

# County Ethics Ordinance

## Limited Exceptions Apply!

- Gifts from relatives.
- Unsolicited advertising or promotional materials.
- Gifts for participation in a seminar.
- Award of nominal commercial value.
- Food or beverage offered to all attendees at a conference or business meeting, up to \$4.
- When in doubt, please ask! Better yet, just say no or pay for the food or beverage.

# PENALTIES for violating County Ethics Ordinance

County Ordinance  
Violations Carry Jail as  
Well as Fine Penalties



# FAQs

- What are the most common violations of the County Ethics Ordinance?
- Every year we get questions involving Christmas or holiday gifts. Gifts from the public, or those whom you do County business with, may not be accepted and must be returned.
- Another common question asked is whether vendors may provide lunch or other snacks for a working meeting.

- Under the County Ordinance, vendors may not provide anything of value to County employees or Advisory Board members and this would include lunch or snacks provided at a meeting.
- Another question often asked is whether a citizen may bake a cake or bring a case of water to Advisory Board members. Pursuant to the County Ordinance, this is not allowed.

- The County's Ethics Ordinance is very strict. If anyone tries to pay for your lunch, in connection with your County advisory board service, please say no thank you and pay for lunch!
- With all that said, if you ever have any questions involving an Ethics issue please call us. We are not the "Ethics Police." We are here to help, and we will keep your question confidential (remember that emails are public records).

- If you want, we will gladly give you a written legal opinion on what you can or cannot do. We cannot help you after-the-fact; when in doubt call us.

# When in Doubt, Call or Email Us!

## OFFICE OF THE COUNTY ATTORNEY

**Jeffrey A. Klatzkow, County Attorney**  
**Jeff.Klatzkow@colliercountyfl.gov**

**Colleen M. Greene, Managing Assistant County Attorney**  
**Colleen.Greene@colliercountyfl.gov**

**3299 East Tamiami Trail, Suite 800**  
**Naples, FL 34112**  
**Phone: (239) 252-8400**

**Questions/Concerns Regarding Sunshine Law, Public Records, Ethics and**  
**Ex-Parte Disclosure Matters**

## DAS statutory exemptions examples:

- n Veterinary records received from a veterinarian, Sec. 474.2165, F.S.
- n Bite cards need to be reviewed for medical documentation for the victim and/or minor information.
- n ACO personal information (home address, telephone #, SS#, photos, medical) Sec. 119.071(4)
- n Rabies card provided by veterinarian

**Sec. 2-833. - Attendance requirement.**

It is the intent and strong desire of the commission that there be full attendance of advisory board members at all meetings of the boards, recognizing, however, that it may be necessary for board members to be absent from a meeting due to unusual or emergency circumstances. Nevertheless, full attendance at board meetings is encouraged and necessary for the proper operation of the boards and in furtherance thereof the following requirements are established:

(1)

Any board member who is absent for more than one-half of the board's meetings in a given fiscal year shall be deemed to have tendered his or her resignation from such board. The commission shall, as soon as practicable after such resignation, declare the position to be vacant and shall promptly fill same pursuant to the provisions of section 2-51 herein. The board members shall not serve at any meetings after his or her position is declared vacant by the commission.

(2)

In the event that any board member is absent from two consecutive meetings without a satisfactory excuse acceptable to the board chairperson, the board chairperson shall state such fact at the next regularly scheduled board meeting and shall thereafter notify, in writing, the executive manager to the commission of the board member's failure to attend without a satisfactory excuse. The commission shall review the board chairperson's notification at the commission meeting and shall declare the board member's position to be vacant if the commission concurs that the board member was absent from two consecutive board meetings without a satisfactory excuse, and shall promptly fill same pursuant to the provisions of section 2-51 herein. The board member shall not serve at any meetings after his or her position is declared vacant.

(3)

A member of a board shall be deemed absent from a meeting when he or she is not present during at least 75 percent of the meeting.

(Ord. No. 01-55, § 8, 10-23-01)

**Public Art Committee  
Tentative Meeting Schedule  
2023-2024**

**All meetings at 3:00 PM  
Collier County Museum at Government Center  
3331 Tamiami Trail E  
Naples FL 34112**

April 19, 2023	Orientation, Select Chair and Vice Chair
May 17, 2023	
July 19, 2023	
September 20, 2023	
November 15, 2023	
January 17, 2024	Begin Committee Solicitation
March 20, 2024	Select Committee
April 17, 2024	Committee Orientation, Select Chair and Vice Chair
May 15, 2024	

**ORDINANCE NO. 2021 - 49**

**AN ORDINANCE CREATING THE COLLIER COUNTY PUBLIC ART COMMITTEE; PROVIDING FOR THE FUNCTIONS, POWERS AND DUTIES OF THE COMMITTEE; PROVIDING FOR APPOINTMENT AND COMPOSITION; PROVIDING FOR TERMS OF OFFICE; PROVIDING FOR REMOVAL FROM OFFICE; PROVIDING FOR OFFICERS, QUORUM, AND RULES OF PROCEDURE; PROVIDING FOR REIMBURSEMENT OF EXPENSES; PROVIDING FOR CONFLICT AND SEVERABILITY; PROVIDING FOR INCLUSION IN THE CODE OF LAWS AND ORDINANCES; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, on April 23, 2019 the Board of County Commissioners (Board) adopted Resolution 2019-75 an amendment to the Collier County Community Redevelopment Plan that includes the development of an Arts and Cultural Plan for the Bayshore Gateway Triangle Community Redevelopment Area; and

**WHEREAS**, on March 24, 2020 the Board adopted Cultural Paradise: Celebrating Creativity in Collier County (the County Arts and Cultural Strategic Plan), the inaugural arts and cultural plan for the County; and

**WHEREAS**, on July 23, 2021, Board adopted the Bayshore Gateway Triangle Public Art Pilot Plan to advance the County Arts and Culture Strategic Plan goals and the commitments to the Collier County community by (a) elevating the area as an arts destination, (b) strengthening Collier County's arts and cultural ecosystem, and (c) further implementing the Community Redevelopment Plan; and

**WHEREAS**, the Board wishes to create a Public Art Committee to advise the Board on all matters relating to the public art within the entire unincorporated area of the County, including the Bayshore Gateway Triangle Community Redevelopment Area.

**NOW, THEREFORE. BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF COLLIER COUNTY, FLORIDA, that:**

**SECTION ONE: Establishment of the Collier County Public Art Committee.**

The Board of County Commissioners hereby establishes the Collier County Public Art Committee (the "Committee"). The purpose of the Committee is to serve as a forum for advancing



public art in Collier County, and to make recommendations to the Board of County Commissioners in matters related to public art policies, issues, programs, and plans for the benefit of the citizens of Collier County, Florida.

**SECTION TWO: Functions, Powers and Duties of the Committee.**

The function, powers and duties of the Committee shall be as follows:

- A. To review proposals to provide public artwork either through loan, donation, or purchase, and make recommendations to the Board of County Commissioners.
- B. To review and make recommendations to the Board of County Commissioners for the off-site location of public art in public places.
- C. To provide comments and recommendations to the Board of County Commissioners as to proposed public art for public structures owned by the County, including property located within Community Redevelopment Areas.
- D. To confer with persons or organizations who have offered to donate or loan works of art to the County for proposed placement on public property.
- E. To perform other duties as directed by the Board.

**SECTION THREE: Appointment and Composition.**

The Committee shall be composed of seven members. In keeping with Ordinance 01-55, as amended, the County Advisory Board Ordinance, members of the Committee shall be appointed by and serve at the pleasure of the Board of County Commissioners. Said members shall be permanent residents and electors of Collier County. In making such appointments, the Board will give preference to members of local arts organizations, architects, planners, and working artists. All members of the Public Art Committee shall be persons with knowledge of and appreciation for the visual arts.

**SECTION FOUR: Terms of Office.**

The initial terms of office of the Committee members shall be as follows:

- A. Three members shall serve an initial term of one year.
- B. Four members shall serve an initial term of two years.

Thereafter, each appointment or re-appointment shall be for a term of two (2) years. Appointments to fill any vacancies on the Committee shall be for the remainder of the unexpired term of office.

**SECTION FIVE: Removal from Office**

Removal of members from the Committee shall be in accordance with the provisions of Collier County Ordinance No. 2001-55, as amended; however, any member of the Committee may be removed from the Committee, with or without cause, by a majority vote of the Board of County Commissioners.

**SECTION SIX: Officers; Quorum; Rules of Procedure.**

- A. Annually the members of the Committee shall elect a chairman and vice chairman from among the members. Officers' terms shall be for one (1) year with eligibility for re-election.
- B. The presence of four or more members shall constitute a quorum of the Committee necessary to take action and transact business.
- C. The Committee shall, by majority vote of the entire membership, adopt rules of procedure or guidelines for the transaction of business and shall keep a written record of meetings, resolutions, findings and determinations. Any such rules of procedure or guidelines are subject to approval by the Board of County Commissioners.

**SECTION SEVEN: Reimbursement of Expenses.**

Members of the Committee shall serve without compensation but shall be entitled to receive reimbursement for expenses reasonably incurred in the performance of their duties upon prior approval of the Board of County Commissioners.

**SECTION EIGHT: Conflict and Severability.**

In the event this Ordinance conflicts with any other ordinance of Collier County or other applicable law, the more restrictive shall apply. If any phrase or portion of this Ordinance is held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a



separate, distinct and independent provision and such holding shall not affect the validity of the remaining portion.

**SECTION NINE: Inclusion in the Code of Laws and Ordinances.**

The provisions of this Ordinance shall become and be made a part of the Code of Laws and Ordinance of Collier County, Florida. The sections of the Ordinances may be renumbered or relettered to accomplish such, and the word "ordinance" may be changed to "section," "article," or any other appropriate word.

**SECTION TEN: Effective Date.**

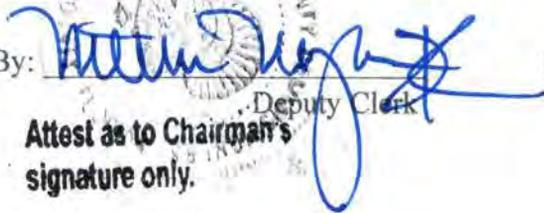
This Ordinance shall become effective upon filing with the Florida Department of State.

PASSED AND DULY ADOPTED by the Board of County Commissioners of Collier County, Florida, this 14th day of December, 2021.

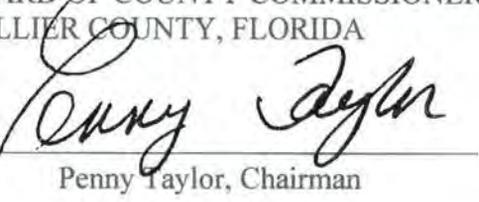
ATTEST:  
CRYSTAL K. KINZEL, CLERK

BOARD OF COUNTY COMMISSIONERS  
COLLIER COUNTY, FLORIDA

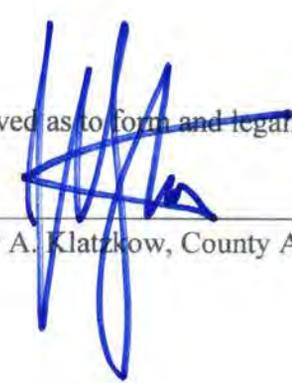
By:

  
Deputy Clerk  
Attest as to Chairman's signature only.

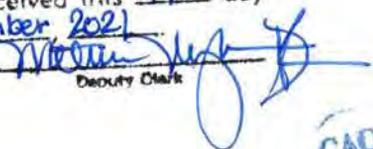
By:

  
Penny Taylor, Chairman

Approved as to form and legality:

  
Jeffrey A. Klatzkow, County Attorney

This ordinance filed with the Secretary of State's Office the 16th day of December, 2021 and acknowledgement of that filing received this 17th day of December, 2021

By:   
Deputy Clerk





**FLORIDA DEPARTMENT *of* STATE**

**RON DESANTIS**  
Governor

**LAUREL M. LEE**  
Secretary of State

December 17, 2021

Ms. Martha S. Vergara, Board Minutes & Records Dept.  
Office of the Clerk of the Circuit Court  
& Comptroller of Collier County  
3329 Tamiami Trail E, Suite #401  
Naples, Florida 34112

Dear Ms. Vergara:

Pursuant to the provisions of Section 125.66, Florida Statutes, this will acknowledge receipt of your electronic copy of Collier County Ordinance No. 2021-49, which was filed in this office on December 16, 2021.

Sincerely,

Anya Owens  
Program Administrator

AO/lb

**R. A. Gray Building • 500 South Bronough Street • Tallahassee, Florida 32399-0250**  
**Telephone: (850) 245-6270**

# COLLIER COUNTY PUBLIC ART PLAN

Locations

## COLLIER COUNTY PUBLIC ART COMMITTEE

### VISION

Collier County is internationally known for its public art program  
which celebrates the diversity of the region  
and where public art is a part of everyday life for residents and visitors.

### MISSION

To enrich, and connect Collier County, Florida through the advocacy of public art.

### GOALS

Celebrate the history, culture, and diversity of Collier County, FL.

Create a vibrant public art program.

Provide accessible and visible art in public spaces.

COLLIER COUNTY PUBLIC ART PLAN

MISSION AND VISION

- Mission
- Vision
- Goals

POLICIES AND PROCEDURES

- General Guidelines
- Policies

POLICIES AND PROCEDURES

- Artist policies
- RFP process

POLICIES AND PROCEDURES

- Mural Policies
- Permanent Installation Policies

ART PROJECTS

- Temporary Installation Policies

PUBLIC ART EXAMPLES

- Current Inventory
- Possible Locations
- Timeline

# PUBLIC ART EXAMPLES

Florida Public Art - FAPAP  
Collier County Public Art Inventory

# Collier County

# Public Art Inventory

April 2023

# City of Marco Island



## Utility Box Wraps



# Everglades City



## Alligator Bike Rack

Outside of Everglades History Museum

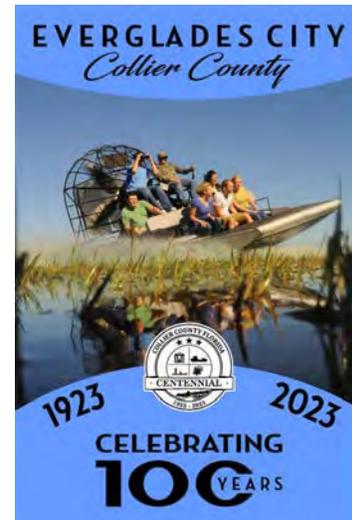
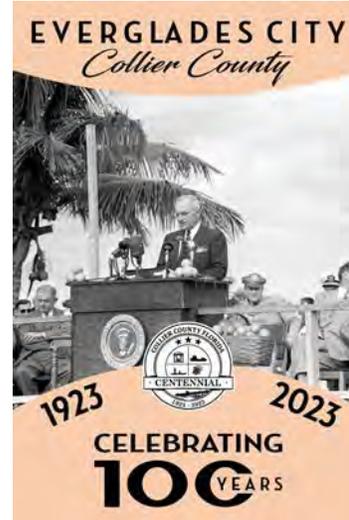
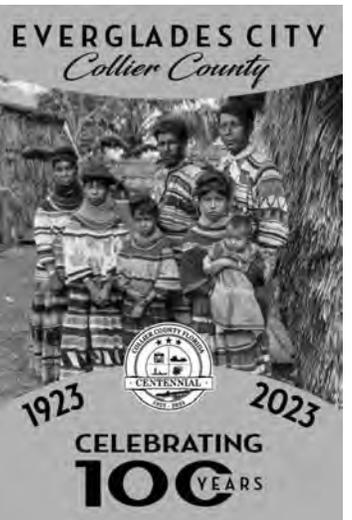
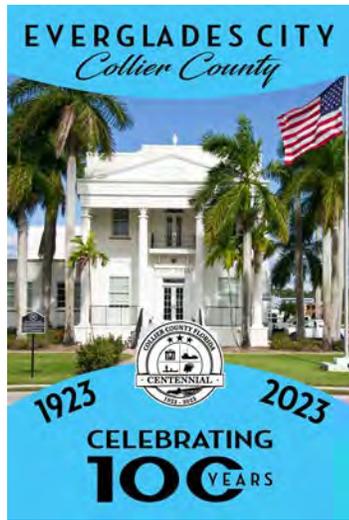
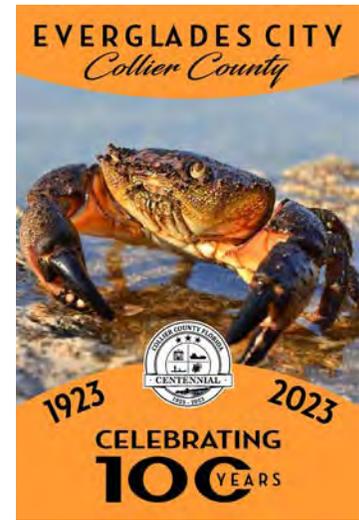
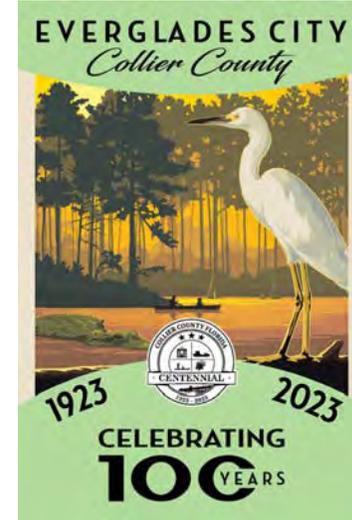
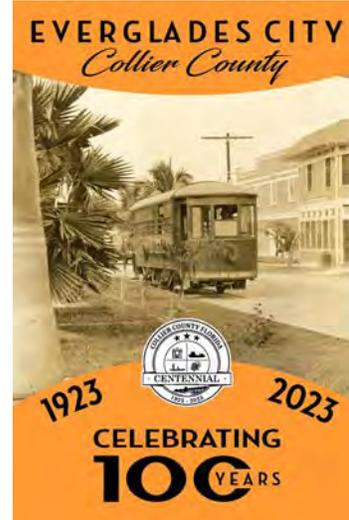
# Everglades City

## 100<sup>th</sup> Anniversary Banners

Banners created and displayed throughout Everglades City

35 street banners made

Everglades Society of Historical Preservation



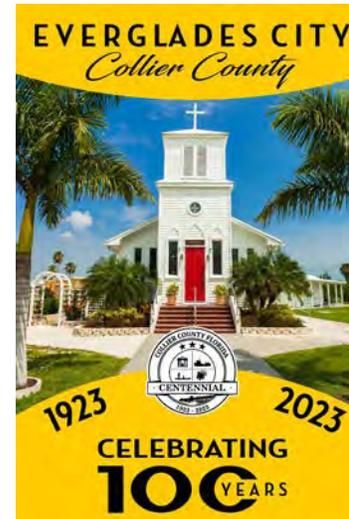
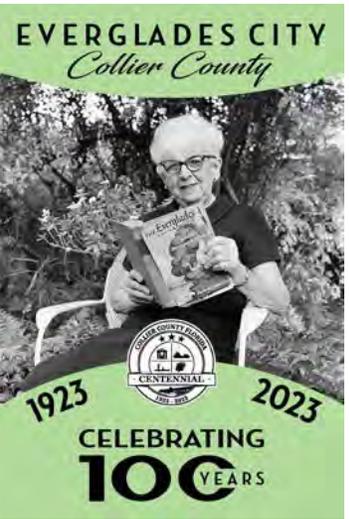
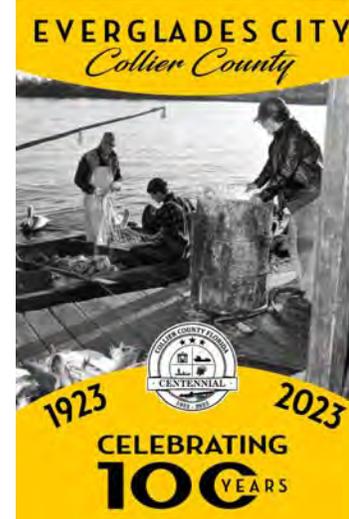
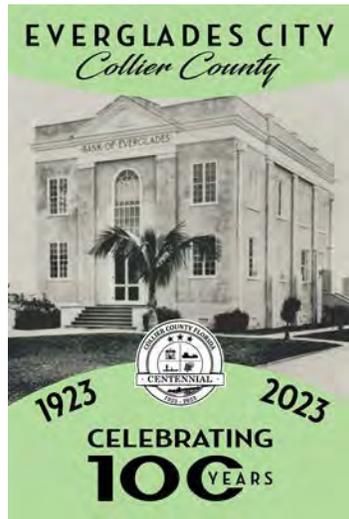
# Everglades City

## 100<sup>th</sup> Anniversary Banners

Banners created and displayed throughout Everglades City

34 street banners made

Everglades Society of Historical Preservation





## Field of Dreams Mural

First Street, Immokalee and Triangle Area, Immokalee

Artist: Martha M. Cantu, 2021

69" x 108"



## Bike Rack

Immokalee Zocalo

Immokalee CRA



## Pineapple Bike Rack

Immokalee Zocalo

Immokalee CRA



## Mural – Tree With Two Birds

Immokalee Library

# Collier County Government Center



## Memorial Statue

American Foundation for Hungarian Youth

Outside of Risk Management Building

# Coastland Mall – Coco Gallery



## Naples Pier Mural

Outside of Coco Gallery in Coastland Mall

Maintained by Coco Gallery

Artist: Scott Brown

2022

Two sections – 14' x 25' and 14' x 20'

630 square feet

Acrylic Latex paint with clear Polycrylix Minwax layers for protection

\$800

# Fred W. Coyle Freedom Park



## Freedom Memorial

Granite Monument and steel beams from the World Trade Center, surrounded by two brick pathways and a yellow limestone area in front

Flag: 13' tall x 40' wide, granite  
Eagle stand limestone

2009

Honors victims and heroes of the Sep. 11, 2011 attacks and members of our armed forces, firefighters, law enforcement officers, and emergency medical services providers

# Golden Gate Community Park



## Dolphin Mural

Aquatic Center

Artist: Jaime Quintero (deceased)  
2006/2007



# US 41 and Collier Boulevard



## La Donna

Artist: Márton Váró (1943 - )

Carerra marble, sealed

\$250,000

Dedicated Feb. 21, 2020



## The Annunciation

Artist: Márton Váró (1943 - )

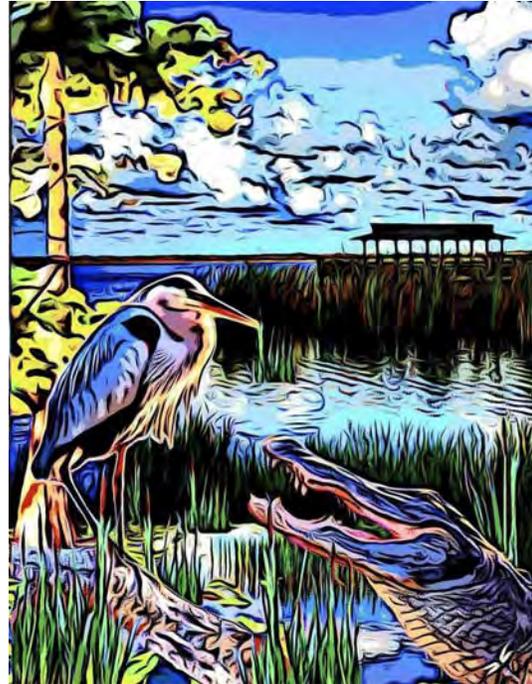
Carrera Marble, 54 tons

7' x 8' panels

Dedicated March 25, 2011

Donations from Windfeldt family of  
Naples, FL and St. Cloud, MN

# Immokalee



## Mural – Triptych

Artist: Martha Cantu

7-11 Building



## Macaw Statue

Artist: Jacob Novinger

Stainless Steel, round bar frame and sheeted with 18 stainless steel sheeting. Painted scarlet.

5'11" h x 19" w x 30" l

Scarlet

\$15,839.42

Donated by Siobhan Cleveland in honor of Joan Cleveland, owner of The Real Macaw

Data Fields - Artist Survey

First Name  
Last Name  
Business Name

Address  
City  
State  
Zip

Phone Number  
Email

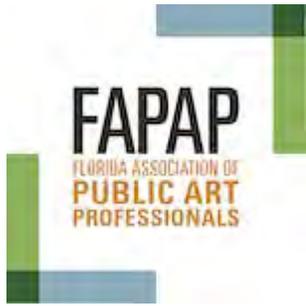
Do you have a studio (Y/N)  
Do you offer tours? (Y/N)  
Do you offer classes (Y/N)

Choose Area of Discipline

- Crafts
- Design Art
- Digital Art
- Folk Life/Traditional
- Humanities
- Interdisciplinary
- Jewelry
- Literature
- Media Arts
- Photography
- Sculpture/Clay
- Visual Arts

Select All Mediums that apply

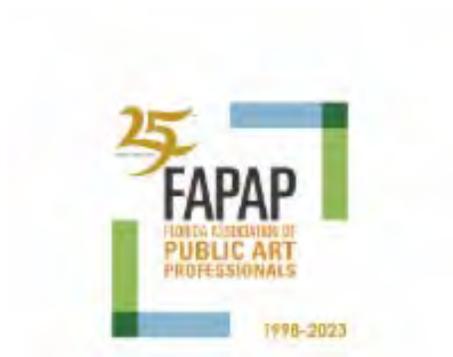
- 2d painting
- 3d painting
- Acrylics
- Ceramic
- Clay
- Computer/Digital
- Drawing and pastels
- Fiber
- Gemstone
- Glass
- Jewelry
- Metal
- Mixed Media
- Oil paints
- Photography
- Printmaking
- Sculpture
- Stone
- Watercolors
- Wood
- Murals



Home › FAPAP Conference

# FAPAP Conference

The Florida Association of Public Art Professionals annual conference offers thorough discussions on current trends, best practices and issues of Public Art, as well as networking opportunities for both artists and administrators. Conference attendees will also see highlights of recent installations throughout Florida in the Year in Review.



## 2023 FAPAP Conference Orlando – 25th Anniversary Public Art & Sunshine

# *Illuminating the Future*

May 9 – 11, 2023

Orlando, FL

## **CONFERENCE HOTEL**

Hilton Garden Inn Orlando Downtown

401 North Magnolia Avenue

Orlando, FL 32801

Room Rate: \$169 per night (King beds only)\*

Reservations Online: [CLICK HERE](#)

Reservations Call: 888.273.9115 or 407.648.4171

Valet Parking: \$29 per night

Complimentary WiFi

**Room Rate DEADLINE: April 24, 2023**

\*Please note the room block is very limited so book your room early!

## **CONFERENCE PROGRAM & REGISTRATION**

Preliminary Conference Program



[2022 FINAL CONFERENCE PROGRAM](#)

[2019 FINAL CONFERENCE PROGRAM](#)

[2018 FINAL CONFERENCE PROGRAM](#)

## BECOME A MEMBER

Fill out our [membership registration form](#) today and start enjoying the benefits of being a FAPAP member!

## SCHOLARSHIPS & YEAR IN REVIEW!

### CONFERENCE SCHOLARSHIPS

Are you interested in attending the conference but need some travel assistance? FAPAP is offering [Conference Stipends](#) again this year. Deadline: April 7th, 5:00 pm

### 2023 YEAR in REVIEW

Do you want to participate in the Year in Review? Submit your projects by filling out the form. [CLICK HERE](#),  
**Deadline: April 21st.**

### 25th Anniversary The Best of Florida's Public Art

This year we will provide a presentation at the 2023 FAPAP Annual Conference showing the most popular, beloved, and impactful artworks ever commissioned by each participating agency or individual (current FAPAP members). [CLICK HERE](#) to submit. **Deadline: April 21st**

## TELL US WHAT'S HAPPENING

Do you have any new projects, calls to artists, or general program news that you want to share in the member New Brief? It's easy just fill out this [FORM](#) and submit.

## PAST ISSUES OF NEWS BRIEFS

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[News Brief Issue Nov 2020](#)

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[News Brief Issue Oct 2020](#)

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[News Brief Issue Sept 2020](#)

---

[News Brief Issue Aug 2020](#)

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[News Brief Issue June 2020](#)

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[News Brief Issue May 2020](#)

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[News Brief Issue April 2019](#)

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[News Brief Issue March 2020](#)

## LIKE US ON FACEBOOK!



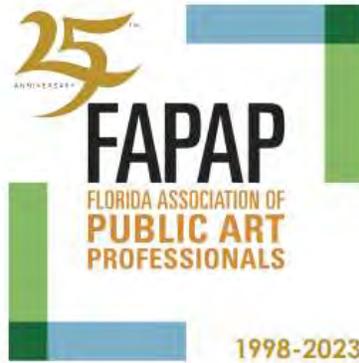
## NEED A HARDCOPY?

Though we recommend becoming a member via our easy online process, you can also download the [FAPAP Membership Form](#).

Please send in all forms to Malinda Horton.



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# Public Art & Sunshine

## Illuminating the Future

FAPAP 2023 Conference

May 9-11, 2023

Hilton Garden Inn Orlando, 401 N Magnolia Ave, Orlando

Room Rate: \$169

Conference Registration: \$200 until March 31st

### Tuesday (May 9th)

9:00 am – 11 am

Public Art Basics **pre-conference** for artists and administrators

(panel of seasoned public artists and administrators lead by Liz Young) FREE session.

9:00 am – Noon

Check-in, HELLO participatory art project (Adam Roberti, sponsored by Cortada Foundation)



**THE PAST** (Orlando City Hall top floor - hosted by Orlando Public Art Advisory Board, 400 S Orange Ave)

11:00 am

Get-to-know each other interaction (Terry Olson)

Noon Lunch provided by city of Orlando

1:00 pm

*FAPAP 25 Years* (Lee Modica)

1:30 pm

*The Turning Moment* (Michele Oka Doner)

2:30 pm

Quarter Century Pride - (Christina Roldan? not confirmed)

Examples public art pride from the past 25 years across the state of Florida

3:00 pm

Break - Enjoy the view of downtown from this vantage point in the sky

3:15 pm

Placemaking Tips & Tricks: Tactical Urbanism & Community Identity Case studies to give tips and tricks to all things placemaking with lessons learned from a large scale tactical urbanism project and other examples of connecting public art to a community's identity.

4:00 pm

Creating Safety Through Art in Public Spaces (Jenee Priebe, St. Petersburg Arts Alliance)

Jenee Priebe, Director of the SHINE St. Petersburg Mural Festival shares powerful examples illustrating how the Bloomberg Philanthropies Public Art Challenge was acquired by St. Petersburg and the philosophy behind the grant. She will share the process and results of installing ground murals. Spoiler alert - it resulted in safer intersections and a more beautiful city.

4:30 pm

Managing Graffiti: What Public Professionals Need to Know (Rosa Lowinger, Caroline Dickensheets)

The session will demonstrate methods for safe graffiti removal for a variety of materials and discuss dos and don'ts to prevent well-meaning removal efforts from becoming permanent damage to artworks. You will come away with a clear understanding of how graffiti can be safely and sustainably managed."

5:15 pm

[Free circulator bus, The Lymmo, from City Hall to 1 block from hotel]

6:00 pm

Rooftop Reception at the Aspire Gallery in the 30th Floor penthouse overlooking Lake Eola (111 N Magnolia Ave - 4 blocks from the hotel on Lymmo, the free circulator bus) light appetizers, beer and wine served.

7:00 pm

Dinner on your own

## Wednesday (May 10th)

**THE FUTURE** ([Winter Park Farmers' Market](#) hosted by Winter Park Public Art Advisory Board, 200 W New England Ave)

8:30 am

Bus leaves hotel for Winter Park

9:00 am

IMMERSE: The power of temporary art activations and events (Cole NeSmith)

9:45 am

Practical application: Pat Greene, Corridor Project

Public art experiences and events are instrumental in building community, promoting tourism and developing economies. Festival and event producer, Cole NeSmith, will share information on how public art activations have had an impact on communities across the world. We will take time to explore things like building compelling public art experiences, community collaboration and marketing and storytelling to build momentum – all with the goal of inspiring creativity in your community. We'll also speak with Patrick Greene about some of the innovative activations that he has spearheaded.

10:00 am

The Technology of Making: The Future of Public Art Fabrication (Alex Kaufman, Byron Clerx)

Discussion of the technology and the future of creating public art. Digital design, 3D printing, artificial intelligence, laser, 3D scanning & projection mapping, etc. Explore what technologies are available now, future promising ones, and examples of public artists leveraging these technologies to make exciting new works.

11:15 am

Break

11:30 am

NFT's, Web3 and Public Art (Corlie Claezson Gleyzon, Iryna Kanishceva, Jay Rosen)

How will Web3 technology impact public art? What is the role of NFTs for public artists? What are the ways art agencies can utilize blockchain? What future applications and changes should we prepare for and how can we prepare?

12:00 noon Lunch provided by Winter Park Public Art Advisory Board & Arthur's Catering

12:30 pm

Gather 'Round (breakout sessions happening over lunch)

**\*What is an original? (Lynn Doyal)**, "How does use of technology change the definition of "original" work of art and how do roles of artists and arts administrators change?"

\*Using International Artists (Dawn Knight), Pitfalls and challenges when working with international artists. Graffiti & Technicalities of Art (**Rosa Lowinger**) More questions about caring for art

\*Insuring Art, \*International Sculpture Day, \*Virtual resources, \*NFTs and Public Art (Coralie Claezson-Gleyzon), continuing the conversation \*Murals (Amber Art & Design), "A new mural fabrication process that can engage your community." \*Placemaking: Tactical Urbanism (Joshua Lapp & Matt Leasure) Public art to develop community identity." \*Permit Fees no longer allowed for Public Art (Leslie Fordham), \*Public Art & Health and Wellbeing (Elayna Toby Singer), \*Launching a project: committee structure and getting the best art for the site (Melissa LeBaron Davies)

1:30 pm

Public Art of the Future: What will work, what must change. (Terry Olson)

A place to ask, ponder, and engage with our dreams and fears about the future. Utilizing the power of the group to look ahead.

2:00 pm

Augmented Reality (Patrick Kahn)

2:15 pm

Practical Examples: bus leaves for Augmented Reality tour (3 stops - City Unseen)

CITY UNSEEN opened artistic borders by launching the city into AR experiences, with fusions of works by internationally renowned artists and AR technology. The project is currently expanding its footprint through 202 In March 2019, CITY UNSEEN was awarded the Innovation and Technology Golden Brick Award by the Downtown Orlando Partnership [ DOP ]. In June 2019, CITY UNSEEN was featured in the inaugural issue of 'Innovate Orlando', a 350-page in-depth study and AR video series that showcases the people, companies, products, and services that are leading the growth within a city's innovation and entrepreneurial ecosystem

4:00 pm [Bus back to hotel]

6:00 pm

Hosted Dine Around dinners – sign up for the restaurant of your choice and go with a host to that restaurant and pay for their own meal – hosts are from Orange County/Winter Park/Orlando Public Art boards or artists

### Thursday (May 11th)

**THE NOW** (Orange County Administration Center hosted by Orange County Public Art Review Board, 201 S Rosalind Ave)

8:45 am

Guided tour of Sculpture on the Lawn

9:00 am

Current Temporary Outdoor exhibits compared (Debbie Coles-Dobay)

Across Florida, numerous cities establish temporary outdoor art programs. Here's a glimpse at why, how and where they are.

9:30 am

Xavier Cortada - The Urgency of Social Practice in Public Art

Environmental artist from Miami, Cortada, is a leading voice in creating awareness of the looming crisis for our fragile Florida eco system and has engaged in inspirational art interventions to instigate change.

10:30 am

Break

10:45 am

Year in Review Presentation – Ashley Wolfe

A look at new public art installed in Florida during the past year.

12:00 noon Walk a block to First Church Atrium overlooking the Dr. Phillips Center for the Performing Arts, 142 E Jackson Street

12:15 pm  
Lunch choice of soup, salad, sandwich, drinks, chips and dessert provided during Annual meeting

President Oaklianna Caraballo leads the members and attendees in a look at this organization, new board member elections and plans for the future.

1:45 pm  
Optional tour of I-4 Public Art (5 sculptures with three of the artists) 2 hour tour of the \$1.5 million investment by the I-4 Ultimate Constructors.

**I-4 Ultimate Art Endowment Beautifies I-4 Corridor**

The I-4 Ultimate Improvement Project's \$1.5 million Art Endowment Program funded permanent art installations in various cities and counties along Interstate 4 (I-4). Spearheaded by the project's concessionaire, I-4 Mobility Partners, the program's unique artwork showcases community identities and enhances the Interstate's transformation into a signature corridor.

- 1 Altamonte Springs:** "Nurture" is a 19-foot-tall stainless-steel sculpture of a mother bird juvenile Sandhill Crane nesting in Cranes Roost Park in Altamonte Springs. The artwork was designed by Mark Meling of MGA Studios.
- 2 City of Maitland:** "Blossom" resembles a budding flower beginning to open its five petals. An illuminated center pedestal invites people to walk inside the stainless-steel perennial. Conceptualized and designed by Jeffrey Reed and Jennifer Madden of Reed Madden Designs. "Blossom" springs up at the corner of Fernell Avenue and Keller Avenue in Maitland.
- 3 City of Winter Park:** "Rhythmic Colors" features a row of 67 angled poles stretching 18-feet into the sky at the base of the eastbound I-4 entrance ramp from Fairbanks Avenue. The installation embraces Winter Park's iconic color palette and was designed by RLF Architects.
- 4 City of Orlando:** "Solidarity" showcases twisted ribbons of brush-pattered steel reaching toward the heavens, elevating a large reflective sphere which represents our world and the communities we live in. Located at the southeast corner of Garland Avenue and Colonial Drive, "Solidarity" was designed by Hunter Brown of Innovative Sculpture Design.
- 5 Orange County:** "Family Tree" is a polished-steel sculpture of four people sitting on each other's shoulders at the intersection of Grand National Drive and Caravan Court. Artist EFRIC created the 40-foot-tall sculpture.

FDOT