



PUBLIC ART COMMITTEE

January, 2023

GENERAL MEETING MATERIALS

Agenda, Minutes,
Staff Report



Collier County Public Art Committee

AGENDA

Jan. 18, 2023

3:30 PM

Hybrid Virtual Zoom Meeting

Collier Museum at Government Center

3331 Tamiami Trail E, Naples, FL 34112

Chair	Erin Wolfe Bell
	Ricki Baker
	Bonny Hawley
	Ashley Howe
	Daniel Papanikolaou

Zoom Meeting Registration Information

When: Dec 21, 2022 03:30 PM Eastern Time (US and Canada)

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZEkcU6tpjkvHtOdD-VrYu1S-XmJrlkaeotT>

After registering, you will receive a confirmation email containing information about joining the meeting.

Two or more members of the Collier County Board of County Commissioners may be present and may participate at the meeting. The subject matter of this meeting may be an item for discussion and action at a future meeting of those boards, councils, or agencies.

All interested parties are invited to attend and to register to speak. All registered public speakers will be limited to three minutes unless changed by the chairman. Collier County Ordinance No. 2004-05 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners, an advisory board, or quasi-judicial board), register with the Clerk to the Board at the Board Minutes and Records Department.

Anyone who requires an auxiliary aid or service for effective communication, or other reasonable accommodations to participate in this proceeding, should contact the Collier County Facilities Management Division, located at 3335 Tamiami Trail E., Suite 101, Naples, Florida 34112, or (239) 252-8380, as soon as possible, but no later than 48 hours before the scheduled event. Such reasonable accommodations will be provided at no cost to the individual.

For more information, call John Melleky at (239) 252-6293.

1. Call to order and Roll Call
2. Pledge of Allegiance
3. Approval of Agenda
4. Approval of Minutes
5. Staff Report
 - a. John Melleky, Arts and Culture Manager
6. Public Comments
7. New Business
 - a. Approval of Mural in Immokalee – Bayshore CRA
8. Old Business
 - a. Public Art Pieces in Collier county
9. Advisory Board Member Discussion
10. Next Meeting
 - a. January 18, 2023 3:30 pm Location: Collier County Museum at Government Center
11. Adjournment

MINUTES OF THE COLLIER COUNTY PUBLIC ART COMMITTEE

Naples, FL December 21, 2022

LET IT BE REMEMBERED the Collier County Public Art Committee in and for the County of Collier, having conducted business herein, met on this date at 3:30 PM in a REGULAR SESSION in the Collier Museum at Government Center, Naples Florida with the following members present:

Erin Wolfe Bell

Ricki Baker - absent

Bonny Hawley

Ashley Howe - absent

Amanda Jaron

Daniel Papanikolaou

ALSO PRESENT: John Melleky, Arts and Culture Manager

Debrah Forester, Division Director, County Redevelopment Agencies, remote

1. Call to order and Roll Call

Ms. Bell called the meeting to order.

A quorum of four was established by those members present in the room.

2. Pledge of Allegiance

The Pledge of Allegiance was recited.

3. Approval of Agenda

Ms. Jaron made a motion to approve the agenda. Ms. Hawley seconded the motion. The motion was carried unanimously, 4-0.

4. Approval of Minutes

Mr. Papanikolaou made a motion to approve the minutes from the September 21, 2022 meeting. Ms. Jaron seconded the motion. The motion was carried unanimously, 4-0.

5. Staff Report

Ms. Bell started the Staff presentation with the announcement that Ms. Lisette McCabe has resigned from the committee. Also, since this was the first meeting since Hurricane Ian, the advisory board could make any comments or thoughts on the past three months. Ms. Hawley remarked that it had been rough, but progress was being made. All members agreed with that sentiment.

Mr. Melleky noted that the open position will be included in the nominations that will be obtained starting in February as there are two other positions that will need to be renewed or filled by April. Those individuals would need to fill out another application to renew their term along with the open call to the community for nominations. Mr. Melleky thanked the committee for their flexibility in the cancellation of the November meeting due to illness. He mentioned the resiliency of the arts community over the past few months as some organizations were ready to open within a week after the hurricane, but others have felt an impact on their scheduling. The arts community is helping the community heal. The holiday season has shown that many of the traditional events and activities were produced. ¡ARTE VIVA! had little impact and the organizations are back and producing the schedule as originally devised. January will start the showcase of the work and inspiration of Frida Kahlo, including exhibitions at Naples Botanical Garden, Naples Art District, Artis—Naples, Naples Art Institute, Marco Island Center for the Arts, and Opera Naples.

Mr. Melleky also announced the dates of the Florida Association of Public Art Professionals Annual Conference in Orlando will be May 9-11, 2023. No other information was available. Board members can attend if they desire and would pay their own way to the conference.

6. Public Comments

Ms. Elysia Dawn, the new Executive Director of the United Arts Council of Collier County, was introduced. Ms. Dawn was happy to be attending the meeting and looking forward to being a part of the community.

7. New Business

a. Approval of Public Art Concept - Bayshore Arts District

Mr. Melleky introduced Ms. Debrah Forester who presented information on the Macaw sculpture that is being donated to the Bayshore CRA. The artwork is being donated by the family of the woman who opened The Real Macaw 30 years ago. The artwork is a metal sculpture of a macaw and would be placed on the south corner of the Bayshore CRA parking lot. The CRA would maintain the sculpture and upkeep and the Bayshore MSTU is paying for the transport as well.

Ms. Jaron made a motion to approve the metal macaw sculpture donation to the Bayshore CRA. Mr. Papanikolaou seconded the motion. The motion was carried unanimously, 4-0.

8. Old Business

a. Public Art Plan

Mr. Melleky described the Public Art Plan. It will consist of various sections that relate to the discussions of the committee. Sections will include the Mission and Vision, General Guidelines and Policies, Artist Policies, Mural Policies, Temporary Installation policies, the current inventory of art, and possible locations for future pieces.

The committee will have an initial review of policies for discussion and the final policies will be approved at a future meeting.

b. Public Art Policies and Procedures – General Policies

The committee reviewed the draft of the general policies. Mr. Melleky will confirm the policy of the City of Naples of the percentage of developer fees that fund public art.

It was also recommended to include a portion of the plan that addresses temporary projects and how a budget could be developed for temporary art installations. In addition, how is the insurance coverage handled for temporary and permanent installations?

It was also recommended to determine the safety around the art installations and what policies and procedures would be needed to address the safe placement and security of the artwork. A final recommendation was to check with any building permits needed for installations.

A section in general policies should also include information on donations of art.

c. Public Art Policies and Procedures – Artist Policies

The committee reviewed draft of the artist policies. No changes were recommended.

9. Advisory Board Member Discussion

There were no comments by the advisory board members.

10. Next Meeting- Wednesday, January 18, 2023, at 3:30 pm at the Collier County Museum at Government Center

There being no further business for the good of the County, the meeting was adjourned by Ms. Bell at 4:40 P.M.

COLLIER COUNTY PUBLIC ART COMMITTEE

Chair, Erin Bell

These minutes were approved by the Committee on _____, as presented, _____, or as amended _____.

Arts and Culture

John Melleky – Arts and Culture Manager 12/01/2022-12/31/2022

TDT GRANTS AND OTHER GRANT PROGRAMS

- Attended training and set up a new online system for grant applications and processing.
- Set up timeline and webinar dates as listed below.

TDT GRANT PROGRAM TIMELINE FY 2023-2024 CYCLE

DATE	ORGANIZATION
01/23/23	Grant application portal opens at 9:00 AM.
03/03/23	Organizations can submit a draft application for review prior to the grant application deadline. Draft submission due by 5:00 PM.
03/10/23	Draft application reviews finalized.
03/24/23	Grant Application Deadline – 5:00 PM.
April 2023	Grant applications are reviewed.
05/22/23	Grants approved by Tourism Development Council.
06/07/23	Grant contracts completed by organizations.
06/27/23	Grant contracts approved by the Board of County Commissioners.

TDT GRANT PROGRAM UPCOMING WEBINARS

DATE	ORGANIZATION
01/12/23	User and Organization Set Up 1:00 PM
01/19/23	User and Organization Set Up 9:00 AM
01/23/23	Grant Application Process 2:00 PM
01/26/23	Grant Application Process 10:00 AM
01/31/23	Financial Reimbursement Reports 9:00 AM

GENERAL CVB PROJECTS

- Attended a zoom meeting with the Arts Events and CVB Tourism groups for the International Festivals and Events Association.
- Worked with the CVB team to improve use of our database – including utilizing account types, categories, and subcategories to describe accounts. Held various discussions with IDSS tech support to develop the best plan.
- Created a list of possible new master tables for the team to review.

PUBLIC ART COMMITTEE

- Created the public notice and board materials and held the December committee meeting.

¡ARTE VIVA! - HISPANIC ART FESTIVAL

- Developed ideas for next group meeting to discuss what worked with fall and spring events, and to begin discussing plans for FY 2023-2024.
- Set meeting date for Jan. 18 and sent out a meeting invitation to the past attendees.

- **¡ARTE VIVA! Event Attendance**

DATE	ORGANIZATION
12/05/22	Naples Art District – filming of pinata making for the Dec. 17 event.
12/12/22	Naples Art District- filming of team painting murals and making the Frida Kahlo sculptures with artist Ricardo Soltero.
12/13/22	Marco Island Center for the Arts – <i>Viva La Ceramica</i> exhibition opening.
12/14/22	Naples Botanical Garden – filming with Ricardo Soltero and <i>La Calavera Catrina</i> .
12/17/22	Naples Art District – filmed various artists to promote Frida Fest and the Naples Art District. Visited their Feliz Navidad Art Walk.

OUTREACH TO ARTS AND CULTURE ORGANIZATIONS

Outreach to organizations includes meetings, introductions, and attendance at various arts and cultural activities throughout the month.

DATE	ORGANIZATION
12/03/22	Naples Art Institute – Art in the Park
12/03/22	Collier County - Snowfest
12/06/22	Introductory meeting Christopher Eyre – Hurricane Ian Victims art event
12/07/22	Naples Ikebana Society – 50 th Anniversary Conference and Lunch
12/07/22	Marco Island Historical Museum – New lobby Ribbon Cutting
12/08/22	Silverspot Cinema – Culinary event
12/09/22	Gulfshore Ballet - follow up from Art Heals event
12/10/22	Christmas Around the World Parade and Event - Immokalee
12/20/22	Collier Community Foundation – meeting to discuss grants and Art Heals Fund
12/28/22	Mercato – Introductory meeting to discuss how the CVB can help them promote their events with our programs.

UPCOMING STRATEGIC INITIATIVES

- Implement training sessions and new grant process.
- Finalize areas for database standardization and implement clean up project with entire team.
- Build areas on the website for Arts and Culture organizations and work with them on detailed content, especially to reach out to individual artists and performers.

NEW

BUSINESS



DRAFT

January 18, 2023

Collier County Planning Department
2800 North Horseshoe Drive
Naples, FL 34104
Dear Planning Staff:

The Immokalee CRA staff has received notice that 7 Eleven located at 107 N. 9th Street in Immokalee, FL 34142 would like to have 3 arched panel murals at their establishment along the east side (right building wall). After careful review, pursuant to Land Development Code 2.03.07, the CRA finds the mural to be compliant with the provision provided that all text for the purpose of advertising any business or commercial activity is removed. The CRA staff recommends approval of the mural.

Should you have any questions, please do not hesitate to contact Christie Betancourt at 239-867-0028.

Sincerely,

Debrah Forester, CRA Director
Collier County Community Redevelopment Agency – Immokalee

2.03.07 – Overlay Zoning Districts

2.03.07(G)7. e. xx.

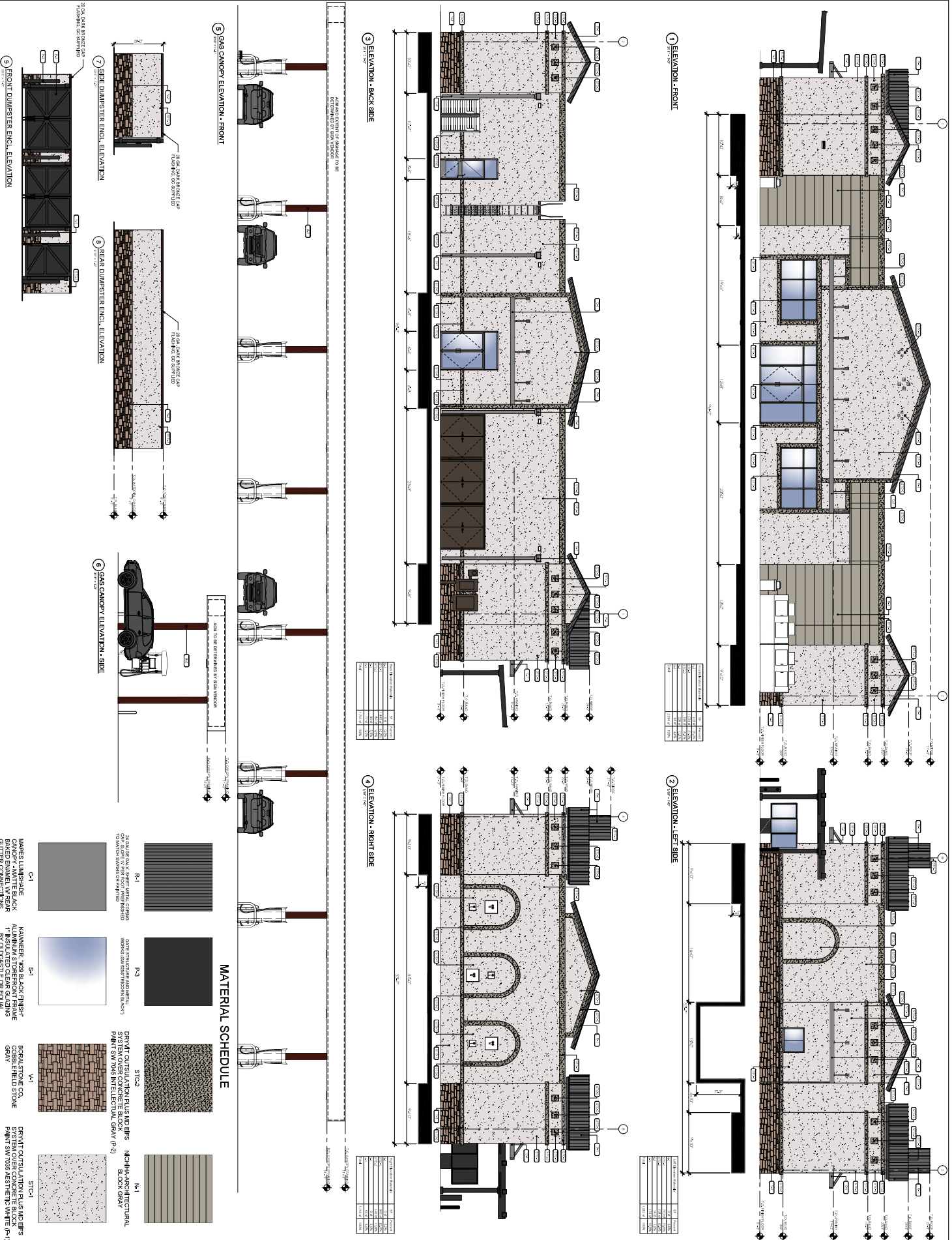
G. Immokalee Overlay

7. *Interim Deviations*: Property owners within the Immokalee Urban Overlay District may request deviations from specific dimensional requirements as described in this section. A deviation request may be reviewed administratively or by the Planning Commission depending upon its scope.
- e. *Applicability - List of Development Standards Eligible for Deviation Requests*. Property owners shall be eligible to seek a deviation from the dimensional requirements of the following Code provisions, unless otherwise noted.
 - xx. [5.05.08](#) E Architectural and Site Design Standards, Site Design Standards, limited to subsections 1.b; 2; 3; 4; 5 and 7. Deviations from non-dimensional provisions of this section are also allowed as substantial deviations. Note: Nothing in LDC [section 5.05.08](#), Architectural and Site Design Standards, shall be deemed to prohibit the use of *murals* on exterior walls of commercial buildings in the Immokalee Urban Overlay District, provided that: 1) such *murals* are reviewed and accepted by the Collier County Redevelopment Agency staff; and 2) such *murals* do not contain text for the purpose of advertising any business or commercial activity.









Additional Information on 7-11 Murals

7-11

107 N. 9th Street

Immokalee, FL

Artist Martha Cantu

3 murals 6' x 9' each

Lake Trafford

Farm

Cowboy

Exterior Acrylic semi-gloss

Cost: \$13,770

PUBLIC ART EXAMPLES

Florida Public Art - FAPAP
Collier County Public Art Inventory

Collier County

Public Art Inventory

January 2023

Coastland Mall – Coco Gallery



Naples Pier Mural

Outside of Coco Gallery in Coastland Mall

Maintained by Coco Gallery

Artist: Scott Brown

2022

Two sections – 14' x 25' and 14' x 20'

630 square feet

Acrylic Latex paint with clear Polycrylix Minwax layers for protection

\$800



Bike Rack

Immokalee Zocalo

Immokalee CRA



Pineapple Bike Rack

Immokalee Zocalo

Immokalee CRA



Mural – Tree With Two Birds

Immokalee Library

Mural – Tree with Toucan

Immokalee Library





Mural – Tree With Monkey

Immokalee Library



Mural – Tree With Bobcat

Immokalee Library