

**COLLIER COUNTY TOURIST DEVELOPMENT COUNCIL**

**CATEGORY "A" GRANT APPLICATION**

**Beach Renourishment and Pass Maintenance**

**Naples Beach Maintenance**  
**(Project Title)**

**1. Name and Address of Project Sponsor Organization:**

City of Naples  
735 8<sup>th</sup> Street South  
Naples, Florida 34102

**2. Contact Person, Title and Phone Number:**

**Name:** Chad Merritt, Community Services Interim Director  
**Address:** 280 Riverside Circle  
**City** Naples **ST** FL **ZIP** 34102  
**Phone:** (239) 213-7120 **FAX:** (239) 213-7130  
**Other:** [cmerritt@naplesgov.com](mailto:cmerritt@naplesgov.com)

**3. Organization's Chief Official and Title:**

Jay Boodheshwar, City Manager

**4. Details of Project- Description and Location:**

**Description:** This is an annual TDC funded project essential for support of maintenance on local beaches. The City is responsible for the upkeep and grooming of TDC eligible beaches within the City limits. Under this project, the City removed litter, accumulation of algae and rocks along public access beach portions of the Gulf within the City's jurisdictional limits. Funding is a benefit to both residents and tourist populations, and to the preservation of the beach, shoreline and its overall appearance and investment. This year's request includes the partial reimbursement for beach maintenance equipment operator, landscape techs, and service workers salaries. FY 23 total cost for beach maintenance personnel is \$378,921 for salaries only. Requested amount of \$197,000 is a decrease from last year's approved amount of \$203,000.

**Location:** Significate coordination of effort continues between the City and Collier County concerning beach maintenance. The project boundary location is from southernmost

**5. Estimated project start date: October 1, 2022**

**6. Estimated project duration: 12 months**

**7. Total TDC Tax Funds Requested: \$197,000**

**8. If the full amount requested cannot be awarded, can the program/project be restructured to accommodate a smaller award?**

Yes ( )      No ( X )

**Collier County Tourist Development Council  
 Category "A" Grant Application Page 2**

**Naples Beach Maintenance  
 (Project Title)**

**PROJECT BUDGET**

<b><u>PROGRAM ELEMENT</u></b>	<b><u>AMOUNT</u></b>
TDC Funds Requested	\$ <u>197,000</u>
City/Taxing District Share	\$ _____
State of Florida Share	\$ _____
Federal Share	\$ _____
<b>TOTAL</b>	\$ <u>197,000</u>

**PROJECT EXPENSES:  
 (Engineering, Mobilization, Contractor, Monitoring etc)**

<u>Beach Maintenance Staff Salaries</u>	<u>\$197,000</u>
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
<b>TOTAL</b>	\$ <u>197,000</u>

**I have read the Tourist Development Category "A" Beach Funding Policy covering beach renourishment and pass maintenance and agree that my organization will comply with all guidelines and criteria.**


 \_\_\_\_\_

**Signature of Sponsor Organization's Chief Official**

5-24-22

**Date**

## EXHIBIT A

### ADDITIONAL INFORMATION

**ELIGIBILITY:** Beach Maintenance activities will take place on beach area that are least 80% classified as eligible under the TDC guidelines. The project boundary location is from southernmost State-permitted beach cleaning area within the City's jurisdictional boundary to Clam Pass in Collier County.

**ORGANIZATIONAL CAPACITY:** The City of Naples will be the primary recipient and lead agency for controlling and completing all aspects and activities proposed in this grant application. The City will remain the lead agency for the duration of funding and will be the sole point of contact for all matters related to this proposal. The City has the managerial and financial capability to ensure proper planning, management, and completion of the project described in this application.

**BUDGET ASSURANCES:** Dual Compensation: If a City project staff member or consultant is involved simultaneously in two or more projects, the staff will not be compensated for more than 100% of their time for any such dual involvement.

### PROJECT LOCATION MAP:

