

MINUTES OF THE MEETING OF THE COLLIER COUNTY  
EAST OF 951 INFRASTRUCTURE AND SERVICES  
HORIZON STUDY PUBLIC PARTICIPATION  
MASTER PLAN COMMITTEE

Naples, Florida, January 22, 2007

LET IT BE REMEMBERED, that the East of 951 Infrastructure and Services Horizon Study Public Participation Master Plan Committee in and for the County of Collier, having conducted business herein, met on this date at 7:00 PM in REGULAR SESSION at the Collier County Agricultural Extension Office, 14700 Immokalee Road, Naples, Florida with the following members present:

Chairman: Bill McDaniel  
Linda Hartman (Vice Chairman)  
Jeanne Alleman  
Michael Dedio - Absent  
Thomas Jones  
Kenneth Lynch – Absent  
Timothy Nance  
Stephen Price – Absent  
Russell Priddy  
Douglas Rankin  
Richard Rice  
Christian Spilker  
Clarence Tears  
Mark Teaters  
Kris Van Lengen – Absent

ALSO PRESENT: Mike Bosi, Community Planning & Redevelopment Manager

**1. Call to Order**

The meeting was called to order at 7:02 PM with the Pledge of Allegiance by Chairman Bill McDaniel.

**2. Roll Call**

Roll call was taken and a quorum was established.

**3. Approval of Agenda**

**Ms. Hartman moved to approve the agenda. Second by Mr. Rice. Motion carried unanimously 11-0.**

**4. Approval of Minutes**

- **December 19, 2006 – Regular Meeting Minutes**

**Mr. Teaters moved to approve the minutes for December 19, 2007. Second by Mr. Rice. Motion carried unanimously 11-0.**

**5. Introduction of Mr. Chuck Mohlke of Fraser, Mohlke & Associates by Chairman McDaniel**

**Mohlke** – “Cautious to prepare a preliminary questionnaire before directly interacting with the Committee. Needs an understanding of where the Committee wants to go before completing an initial survey.”

**Mohlke** – Handed out a questionnaire of the Golden Gate Restudy for the Committee to review.

**Mohlke** – Provided details to the dynamics behind questionnaire. Respondents need motivation to respond. Can't always reach intended survey sample

**Rankin** – ask the question, “Who are we catering to with polling?”

**Mohlke** – Believes effort needs to get outline of potential development from large property owners, Collier Enterprise, Barron Collier, Blockers, but need to be careful with info that's provided, due to proprietary information.

**Jones** – Stated, “Rural Lands have to fiscally neutral to the county, but LOSS are not dictated by regulations and such Level of Service Standards (LOSS) needs to be identified.”

Committee agrees that they need to engage larger property owners in rural lands on their attitude towards LOSS.

**Spilker** – Asks the question, “Has translation services been considered into the process due to number of non-english speaking residents in study area?”

**Hartman** – Concerned of alienating people by assuming they do not speak English.

**Mohlke** – Indicated can use a survey that has both languages.

**Priddy** – No different than instructions provided in washing machines.

**Rankin** – Streets in the estates will have to use both languages.

**Mohlke** – May need community meetings where there has been little response to survey.

**Mohlke** – Survey sample development a very important part of process.

**Teaters** – Need Haitian and Creole translations.

**Hartman** – Asks question, “What was the rate of return for Golden Gate Restudy?”

**Mohlke** – “20%”

The committee entered into a discussion on the type of survey that could be used, global verse local survey.

**Nance** – Have to answer question on LOSS identified in preliminary report.

**McDaniel** – Have to identify what are the LOSS desired and how and who is going to pay for it.

**Tears** – Need to focus on infrastructure and services desired.

**Mohlke** – Committee may want common questions that are in every questionnaire, with variations on other questions asked depending upon target sampling.

**Hartman** – Asks question, “How well can we advertise, because lack of advertising hurt GG Restudy process? Also, “How long before we get a survey out?”

**Rankin** – Fully expects lack of participation, money would be better spent on mail questionnaire with theme what do you want and what do you want to pay for?

**Teaters** – asks question, “Are we talking about one questionnaire for entire area?”

**Mohlke** – There will be common questions for each, but also unique questions towards meeting agenda or sample group.

**McDaniel** – For February 12<sup>th</sup> meeting request from Mohlke a draft questionnaire based upon the preliminary report, which will allow the group to move on to more specifics.

**Mohlke** – Asks committee to go through Restudy questionnaire provided to group earlier and circle questions they found important.

**Rankin** – Rural lands will develop demographic similar to the coastal area, how can we adjust responses to reflect people who will be there in the future?

**Mohlke** – There are populations that we can’t get to due to age or not living there yet, need methods to try and extrapolate their preferences.

**McDaniel** – statement to the committee, review Golden Gate restudy survey and indicate what you want to see in a questionnaire. To Mohlke, come back in February with questionnaire based on preliminary report and committee member’s preferences.

**McDaniel** – Wants list of homeowner associations in area.

**Alleman** – Meetings need to be informative and not dull.

**McDaniel** – Committee must focus and ask large macro level questions

**Mohlke** – Staff will act as information conduit between committee and consultant

6. **Public Comment**

**Peggy Whitbeck**, “Many homeowners associations in area, may want to target specific groups for survey.”

**Scott Stamets, Collier County Sheriffs Department** – Wants the committee to keep in mind that the Sheriffs department wants to pool people as to their desired services, may present opportunity for both groups to work together.

7. **Next Meeting Date/Location**

**1. Febraury 12, 2007 – 7:00 PM – Collier County Agricultural Extension Office, 14700 Immokalee Road, Naples, Florida.**

January 22, 2007

**There being no further business for the good of the County, the meeting was adjourned by order of the Chair at 8:40 PM.**

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AND SERVICES HORIZON STUDY PUBLIC  
PARTICIPATION MASTER PLAN COMMITTEE**

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**Chairman Bill McDaniel**